Cadillac

2015 ATS

NO ONE HAS EVER STOOD OUT
STANDING STILL.

ATS

The look. The feel. Each line tailored to you like a fine suit. With every component designed to thrill. This is the love that goes with the labour. Precise in design. Exact in execution. Flash and substance – all in one package. This is the all new Cadillac ATS Coupe and the ATS Sedan.

ATS Coupe Premium Collection / Crystal White Tricoat

ATS Sedan Premium Collection / Radiant Silver Metallic

IT'S NOT ONLY WHERE YOU GO,

BUT HOW YOU GET THERE.

With two available engine choices for Coupe and three for Sedan, you can tailor your ATS to fit your driving needs. The **EFFICIENT 2.5L ENGINE** (Sedan only) delivers 202 hp for an exciting drive, while the **2.0L TURBO ENGINE** moves the needle with an impressive 272 hp and 295 lb.-ft. of torque. Or up the ante with the commanding **3.6L V6 ENGINE** that sprints from 0 to 96 km/h in just 5.5 seconds! ATS offers several performance features that help enhance its overall responsiveness. Choose between a quick-shifting manual transmission[2] or an automatic with available steering wheel-mounted **MAGNESIUM PADDLE SHIFTERS.** Both offer a true sense of the drive as you shift gears for optimal performance, while the **ZF® PREMIUM STEERING SYSTEM** is speed-sensitive to give you precisely measured responsiveness and electric assist to help save fuel. ATS Coupe and Sedan are boosted by innovative features such as the available class-exclusive **MAGNETIC RIDE CONTROL™** suspension – which speed-reads surface conditions up to 1,000 times per second – adjusting the dampening for exceptional ride, handling and control. **BREMBO® FRONT BRAKES,** standard on Coupe and available on Sedan, produce impressive stopping power to help counteract the incredible thrust of the ATS engines.

1. Based on GM testing. **2.** 2.0L engine only.

IT'S GOOD TO BE A LITTLE MATERIALISTIC.

Crafted and cut to form. It's the kind of refined artistry that creates a stunning, indulgent and functional cabin.

CUT-AND-SEWN INTERIOR

Exceptional materials blend with impressive artistry to create distinct interior environments. Choose from available supple leathers, including semi-aniline leather, combined with premium available woods, aluminum or carbon-fibre trim. See all five stunning environments for Coupe and seven for Sedan on pages 19–20.

PROOF LOVE AT FIRST SIGHT ISN'T A MYTH.

Desire starts with a lean, powerful form. Every angle and every line tells a story of precision, sophistication and artistry, flowing together seamlessly from front to rear for a design that's unmistakably Cadillac.

ATS features were designed with both function and form in mind. Available **ILLUMINATING DOOR HANDLES** cast a warm, soft glow at night, providing better handle visibility, while available **HIGH-INTENSITY DISCHARGE HEADLAMPS** feature LED vertical light signatures that give ATS a look that's pure Cadillac. ATS also offers available **ADAPTIVE FORWARD LIGHTING,** which swivels those headlamps as the vehicle turns, directing light precisely where you're going. And available **INTELLIBEAM™ HEADLAMPS** intelligently respond to vehicles in front, turning high beams on and off automatically as needed.

Available **PERFORMANCE DUAL EXHAUST OUTLETS** complement the exceptional capability of the ATS, while **AERO PROFILE MIRRORS** slice through the wind, delivering a stylish appearance with integrated turn signals. Vertical light signatures in the **TAIL LAMPS,** as well as an **INTEGRATED BRAKE LIGHT,** feature brilliant LEDs, creating a striking look from behind.

ATS Coupe Premium Collection / Crystal White Tricoat

THE GADGETS

The ultimate in convenience. **KEYLESS ACCESS WITH PUSH-BUTTON START** allows you to enter and start your vehicle without your key leaving your pocket or purse. You can lock and unlock your vehicle with a touch of the door handle, and even start ATS remotely[1] with your smartphone and available OnStar RemoteLink® mobile app.[2] Available **BOSE® SURROUND SOUND** delivers crystal clear acoustics and a digital amplifier. **BOSE ACTIVE NOISE CANCELLATION** actively monitors and measures undesirable cabin noise and sends a cancelling frequency through the speakers to reduce powertrain noise. The available **CADILLAC USER EXPERIENCE® (CUE)[3]** is a fully comprehensive system with an intuitive touch screen and innovative controls – such as haptic feedback, Enhanced Voice Recognition and proximity sensing technology – that elevates your connection to your vehicle and the world around you. It impeccably combines vehicle controls, safety, navigation (when equipped) and communication – all into one system. Available **ONSTAR 4G LTE[4]** with Wi-Fi® provides a fast, reliable connection. Passengers can connect up to seven mobile devices[5] and get a connection up to 15 metres from the vehicle. Additional technology in ATS allows you to customize how you see your vehicle's most important information, like the available three-window, full-colour reconfigurable **DRIVER INFORMATION CENTRE.** Or display full-colour info on the windshield with the available configurable **HEAD-UP DISPLAY,** which provides navigation prompts, vehicle speed, audio information and more.

1. Automatic transmission-equipped only. **2.** Available on select Apple, Android, BlackBerry and Windows devices. Requires an active OnStar service plan. Services vary by device, vehicle, conditions and the type of service plan you have. Please visit onstar.ca/mobile for vehicle availability, system limitations and further details. **3.** CUE functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit CUE.Cadillac.ca for more details. **4.** Visit onstar.ca for coverage maps, details and system limitations. Services and connectivity may vary by model and conditions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. Customers will be able to access OnStar services only if they accept the OnStar User Terms and Privacy Statement (including software terms). OnStar acts as a link to existing emergency service providers. After the trial period (if applicable), an active OnStar service plan is required. **5.** Devices must be WPA2-compliant with active OnStar service and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Vehicle must be started or in accessory mode to access Wi-Fi. Visit onstar.ca for system details and limitations.

ADVANCED AERODYNAMIC components, found in the tail lamps of ATS, direct airflow around the vehicle, while the deck-lid design, featuring an integrated brake light, keeps ATS firmly planted to the road.

HIGH-TECH MATERIALS such as aluminum, ultra high-strength steel and innovative structural adhesives help make the ATS one of Cadillac's strongest, lightest structures.

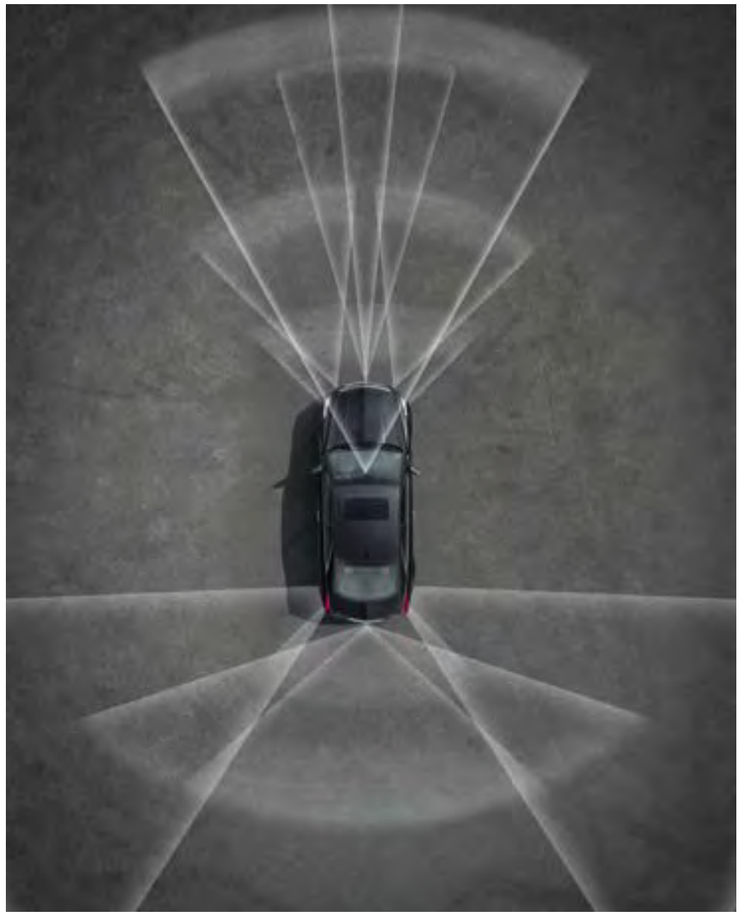
"EVERY GRAM,
EVERY ENGINEER,
EVERY DAY."

– David Masch, ATS Chief Engineer

Creating a light yet strong structure is a delicate balancing act. In fact, the closer a vehicle's weight balance is to 50/50, the better the handling and control. So when designing the ATS Coupe and Sedan, it was important to build not just vehicles that are strong and light, but ones with a near-perfect **50/50 FRONT-TO-REAR WEIGHT RATIO**. The result? ATS is as comfortable in hairpin turns as it is cruising the highways.

AWARENESS. ASSISTANCE.

AND PROTECTION.



Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times.

The available **DRIVER AWARENESS PACKAGE** features a class-exclusive[1] **SAFETY ALERT SEAT,** which discreetly sends pulses through the seat cushion on the left, right or simultaneously, directionally alerting you to a variety of potential hazards. **FORWARD COLLISION ALERT** uses a forward-facing front camera to detect when a forward impact may be imminent. **LANE KEEP ASSIST** subtly engages the Electric Power Steering to help keep your ATS within the lane if an unintended lane change is detected. And **LANE DEPARTURE WARNING** monitors road lines and warns you when the vehicle begins to drift into another lane without the use of a turn signal. Also included are **RAINSENSE™ WIPERS,** which sense moisture and automatically clear the windshield, adjusting wiper speed based on the intensity of the rain. The available **DRIVER ASSIST PACKAGE** (late availability) includes several features to help keep you safe. **REAR CROSS TRAFFIC ALERT** detects and warns you of any traffic coming from either side behind the vehicle, providing added confidence when backing up. **ADAPTIVE CRUISE CONTROL** uses forward-facing radar and camera technology to automatically adjust speed, helping maintain the driver-selected distance from the vehicle in front of you. In potential collision situations, **FRONT AND REAR AUTOMATIC BRAKING** systems can detect vehicles in front or objects in the rear and automatically apply braking to lessen impact severity or perhaps to avoid the collision altogether. **SIDE BLIND ZONE ALERT** provides a visual alert in your side mirrors if vehicles are in your blind spots. **LANE CHANGE ALERT** senses well beyond the side blind zones, alerting you to rapidly approaching vehicles. **AUTOMATIC SAFETY BELT TIGHTENING** removes excess slack in the front belts to help keep you securely in your seat during initial acceleration and spirited manoeuvres.

1. Based on WardsAuto.com 2014 Lower Luxury segment and the latest competitive information available at time of printing.

ATS Coupe Premium Collection / Black Diamond Tricoat | ATS Sedan Premium Collection / Phantom Grey Metallic

ATS COUPE

18" FORGED-ALUMINUM WHEELS WITH PREMIUM PAINTED FINISH

Standard on ATS Coupe Standard model and ATS Coupe Luxury Collection; includes P225/40R18 front and P255/35R18 rear all-season[1] run-flat tires. Size: 18" x 8" front and 18" x 9" rear.

18" FORGED-ALUMINUM WHEELS WITH POLISHED FINISH

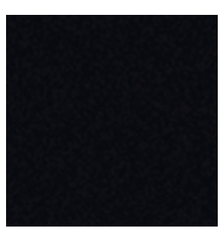
Standard on ATS Coupe Performance Collection and available on ATS Coupe Standard model and Premium Collection; includes P225/40R18 front and P255/35R18 rear all-season[1] run-flat tires. Size: 18" x 8" front and 18" x 9" rear.

18" FORGED-ALUMINUM WHEELS WITH ULTRA BRIGHT MACHINED FINISH

Standard on ATS Coupe Premium Collection and available on Luxury and Performance Collections; includes P225/40R18 front and P255/35R18 rear all-season[1] run-flat tires, except Premium Collection RWD models, which include performance summer-only[2] run-flat tires. Size: 18" x 8" front and 18" x 9" rear.

1. All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designed for severe winter conditions and marked with the "winter tire" symbol may be required during certain months or in certain regions. Contact your Provincial, Municipal or local road authority for information regarding which tires are required in your particular area. **2.** Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, see your dealer for details.

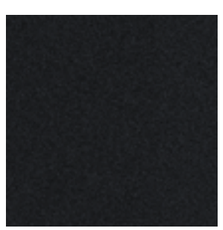
EXTERIOR COLOURS



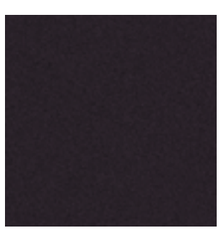
Black Raven

Crystal White Tricoat*

Opulent Blue Metallic



Phantom Grey Metallic



Majestic Plum Metallic*

*Available at extra cost.

ATS SEDAN

17" ALUMINUM WHEELS WITH PREMIUM PAINTED FINISH

Standard on ATS Sedan 2.5L Standard model; includes P225/45R17 all-season[1] tires. Size: 17" x 8" front and rear.

17" ALUMINUM WHEELS WITH PREMIUM PAINTED FINISH

Standard on ATS Sedan 2.0L Turbo Standard model and Performance Collection; includes P225/45R17 all-season[1] run-flat tires. Size: 17" x 8" front and rear.

17" ALUMINUM WHEELS WITH POLISHED FINISH

Standard on ATS Sedan Luxury Collection and available on ATS Sedan Standard model; includes P225/45R17 all-season[1] run-flat tires. Size: 17" x 8" front and rear.

18" FORGED-ALUMINUM WHEELS WITH POLISHED FINISH

Available on ATS Sedan Luxury and Premium Collections.

Luxury and Premium Collection AWD size: 18" x 8" front and rear; includes P225/40R18 all-season[1] run-flat tires.

Premium Collection RWD size: 18" x 8" front and 18" x 9" rear; includes performance summer-only[2] run-flat tires, P225/40R18 front and P255/35R18 rear.

18" FORGED-ALUMINUM WHEELS WITH ULTRA BRIGHT MACHINED FINISH

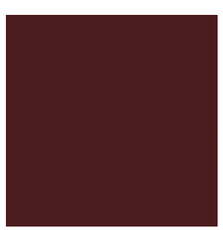
Standard on ATS Sedan Premium Collection and available on ATS Sedan Performance Collection.

Performance and Premium Collection AWD size: 18" x 8" front and rear; includes P225/40R18 all-season[1] run-flat tires.

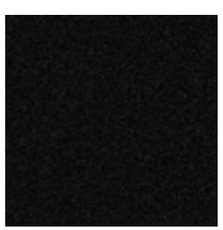
Premium Collection RWD size: 18" x 8" front and 18" x 9" rear; includes performance summer-only[2] run-flat tires, P225/40R18 front and P255/35R18 rear.

Radiant Silver Metallic

Silver Coast Metallic



Red Obsession Tintcoat*



Black Diamond Tricoat*

Dark Adriatic Blue Metallic*

ATS COUPE

KONA BROWN[1] Semi-Aniline Leather Seating Surfaces with Sueded Back Panels / Jet Black and Sueded Accents / Natural Finish Sapele Wood Trim

JET BLACK
Leatherette Seating Surfaces
Jet Black Accents
Okapi Stripe Wood Trim

JET BLACK[1]
Leather Seating Surfaces
Jet Black Accents
Brushed-Aluminum Trim

LIGHT PLATINUM[1]
Leather Seating Surfaces
Jet Black Accents
High-Gloss Sapele Wood Trim

MORELLO RED[1]
Semi-Aniline Leather Seating Surfaces
with Sueded Back Panels
Jet Black and Sueded Accents
Carbon-Fibre Trim

ATS SEDAN

KONA BROWN[1] Semi-Aniline Leather Seating Surfaces with Sueded Back Panels / Jet Black and Sueded Accents / Natural Finish Sapele Wood Trim

JET BLACK
Leatherette Seating Surfaces
Jet Black Accents
Oil-Rubbed Bronze Appearance Trim

LIGHT NEUTRAL[1]
Leather Seating Surfaces
Medium Cashmere and Sueded Accents
Dark Olive Ash Wood Trim

JET BLACK[1]
Leather Seating Surfaces
Jet Black Accents
Brushed-Aluminum Trim

LIGHT PLATINUM[1]
Leatherette Seating Surfaces
Jet Black Accents
Oil-Rubbed Bronze Appearance Trim

MORELLO RED[1]
Semi-Aniline Leather Seating Surfaces
with Sueded Back Panels
Jet Black and Sueded Accents
Carbon-Fibre Trim

LIGHT PLATINUM[1]
Leather Seating Surfaces
Jet Black Accents
High-Gloss Sapele Wood Trim

1. Available at extra cost.

Cadillac

OWNER PRIVILEGES

We have created the most comprehensive suite of owner privileges offered by any luxury automotive brand in the world, providing everything our Cadillac owners need and everything they deserve.

PREMIUM CARE MAINTENANCE

The Cadillac Premium Care Maintenance program covers routine oil changes, tire rotations, certain air filter replacements and a thorough multipoint vehicle inspection for 4 years or 80,000 kilometres.[1]

WARRANTY PROTECTION

The Cadillac 6-year or 110,000-kilometre[1] Powertrain Component Limited Warranty offers more years and kilometres standard than BMW, Mercedes-Benz and Audi. In addition, our 4-year or 80,000-kilometre[1] New Vehicle Limited Warranty covers most repairs on your vehicle, including parts and labour, to correct any concerns in materials or workmanship.

COURTESY TRANSPORTATION

This program provides alternative transportation and/or reimbursement of certain transportation expenses if your Cadillac requires warranty repairs for 6 years or 110,000 kilometres.[1]

ROADSIDE ASSISTANCE

Cadillac offers more years of standard Roadside Assistance than any leading luxury automaker, with services for 6 years or 110,000 kilometres[1] – the same years and kilometres you'll enjoy with our Powertrain Component Limited Warranty. This 24/7 program provides lock-out, towing and refuelling services and more.

The OnStar®[2] Directions & Connections Plan allows you to push one button to find the things and places you need. Get directions or a diagnostics check while you drive. Make calls with both hands on the wheel, and control your vehicle with the OnStar RemoteLink® mobile app.[3] And, as always, get help immediately in a crash or an emergency. ATS comes standard with one year of the OnStar Directions & Connections Plan.

EMERGENCY BY ONSTAR

With Automatic Crash Response,[4] in a crash, built-in sensors can automatically alert a specially trained OnStar Advisor who is immediately connected into your Cadillac to see if you need help sent to your exact location. Other OnStar emergency services include Injury Severity Prediction and First Assist, which ensure you quickly get the help you need when seconds matter most.

SECURITY BY ONSTAR

If you've reported your Cadillac stolen, OnStar can use GPS technology to help authorities quickly locate and recover it. An OnStar Advisor can further assist authorities by sending a remote signal to activate Stolen Vehicle Slowdown,®[5] which can gradually slow the vehicle to a stop to aid in its recovery. Advisors can also enable a Remote Ignition Block,[5] making it impossible to restart a stolen vehicle once it has been turned off.

NAVIGATION BY ONSTAR

Just push the blue OnStar button, and an Advisor can download turn-by-turn directions[6] to your Cadillac. A voice will then call out every turn, or the directions will be sent to your navigation system, if equipped.

CONNECTIONS BY ONSTAR

Available OnStar Hands-Free Calling[7] allows you to make and receive calls safely from your Cadillac. With the OnStar RemoteLink mobile app, you can access real-time information and control your vehicle from anywhere you have cellphone service. With a few simple steps, you can find a destination using the RemoteLink app and send directions right to your vehicle.

Available OnStar 4G LTE[8] with Wi-Fi® can help you stay better connected to the world around you. The content and connections you crave throughout your day have moved inside your Cadillac with a hotspot capable of supporting up to seven compatible mobile devices[9] at once, along with a reliable 4G LTE connection – making it an easy way to access data on the go. You'll also see an enhancement to current OnStar services, including shorter response times and faster service delivery. This is the most powerful OnStar ever, empowering you and your passengers to create a highly connected world inside your car.

DIAGNOSTICS BY ONSTAR

With the most comprehensive vehicle diagnostics[2] from OnStar, maintaining your Cadillac can be as simple as checking your email or your OnStar RemoteLink mobile app. Every month, you can receive an email with the status of key operating systems, or push your blue OnStar button for a real-time diagnostics check on demand.[2]

MYCADILLAC APP[10]

Download on the App Store | GET IT ON Google play

The ingenuity of the ATS doesn't stop with the vehicle. As a Cadillac owner, an advanced app is available for your new car. From virtually anywhere at any time, a few taps of your finger on your iPhone® or Android™ smartphone let you access features such as parking reminders, Roadside Assistance and more. Plus, in conjunction with the OnStar RemoteLink app, you'll have the ability to remotely start your vehicle (when factory-equipped with remote start) and lock and unlock your doors from any place you have cell service. In addition, you can access key diagnostic information, including fuel tank level and range and remaining oil life.

1. Whichever comes first; fully transferable. **2.** Visit onstar.ca for details and system limitations. OnStar acts as a link to existing emergency service providers. Services vary by model and conditions. After the complimentary period, an active OnStar service plan is required. **3.** Available on select iOS, Android, BlackBerry and Windows devices. Requires an active OnStar service plan. Services vary by device, vehicle, conditions and the type of service plan you have. Please visit onstar.ca/mobile for vehicle availability, system limitations and further details. **4.** OnStar acts as a link to existing emergency service providers. Not all vehicles can transmit all crash data. **5.** Service varies by model and conditions. Visit onstar.ca for details and system limitations. Stolen Vehicle Slowdown and Remote Ignition Block are available on select 2009 and newer GM vehicles. **6.** Requires ABS and Directions & Connections Plan. Visit onstar.ca for coverage map. Services vary by model. **7.** OnStar Hands-Free Calling requires an existing OnStar service plan and prepaid minutes. Not available in certain markets. Calls may be made to the U.S. and Canada only. **8.** Visit onstar.ca for coverage maps, details and system limitations. Services and connectivity may vary by model and conditions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. Customers will be able to access OnStar services only if they accept the OnStar User Terms and Privacy Statement (including software terms). OnStar acts as a link to existing emergency service providers. After the trial period (if applicable), an active OnStar service plan is required. **9.** Devices must be WPA2-compliant with active OnStar service and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Vehicle must be started or in accessory mode to access Wi-Fi. Visit onstar.ca for system details and limitations. **10.** Requires iPhone or Android mobile device. **11.** Subject to eligibility. **12.** Conditions and limitations apply. **13.** Program subject to change.

ACQUISITION OPTIONS

In addition to the many exclusive privileges of Cadillac ownership, General Motors of Canada has created a range of supplementary support programs to enhance your ownership experience. Some of these programs assist you in purchasing the Cadillac of your choice. Others help protect you and your new Cadillac over the long term.

PURCHASING OR LEASING

- **GM Student Bonus Program** – Students or recent graduates of high school, college or university[11] may be entitled to receive a Student Bonus Vehicle Redemption Allowance of $500 or $750[12] (tax inclusive; purchased vehicle dependent) to use toward the purchase, lease or finance of one eligible new Cadillac vehicle.
- **Purchase Financing or Leasing** – On-the-spot financing at your GM dealership.[11]
- **The GM Card** – GM cardholders may redeem up to $3,500 GM Card® Earnings (subject to Vehicle Redemption Allowances) toward the Total Purchase Price on eligible new GM vehicles.[13] For full program details, please visit **thegmcard.ca.**

ADDITIONAL OWNERSHIP PROGRAMS

- **Cadillac Owner Centre** – As an owner, take advantage of the Cadillac Owner Centre. The online owner's destination gives you access to contests, current offers and the latest driving and maintenance tips. Find out more at **cadillacowner.ca.**
- **GM Protection Plan (GMPP)** – The only extended service plan backed by the resources and commitment of General Motors. GMPP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period.[12]

INFORMATION RESOURCES

You can obtain more information about Cadillac vehicles and programs from your Cadillac dealer, or at these information centres:

- The Cadillac website at **cadillac.ca.**
- The Cadillac Contact Centre at **1-888-446-2000** (1-800-263-3830 for TDD users).

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of printing, please check with your Cadillac dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for a product, for any reason, or to start and end model years at different times.

A WORD ABOUT ASSEMBLY

Cadillac vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers, and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in Cadillac vehicles. Certain equipment ordered may be unavailable at the time of assembly, and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

A WORD ABOUT CORROSION

Cadillacs are designed and built to resist corrosion. All body sheet-metal components are warranted against rust-through corrosion for 6 years. There is no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended.

TRADEMARKS

The marks appearing in the Cadillac brochure including, but not limited to, General Motors, GM, Cadillac, the Cadillac Crest, and respective logos, emblems, slogans and vehicle model names and body designs; and other marks such as Cadillac User Experience, IntelliBeam and StabiliTrak are trademarks of General Motors and/or General Motors of Canada Limited, its subsidiaries, affiliates or licensors. OnStar, the OnStar emblem and OnStar RemoteLink are registered trademarks of OnStar, LLC. Bose is a registered trademark of the Bose Corporation. App Store is a service mark of Apple, Inc. Apple and iPhone are registered trademarks of Apple, Inc., registered in the U.S. and other countries. Android is a trademark of Google Inc. BlackBerry is a registered trademark of Research In Motion, Limited. Windows is a registered trademark of Microsoft, Inc. Bluetooth is a registered trademark of Bluetooth SIG Inc. Google Play is a trademark of Google Inc. SiriusXM, the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. Wi-Fi is a registered trademark of Wi-Fi Alliance.® Brembo is a registered trademark of Brembo S.p.A.

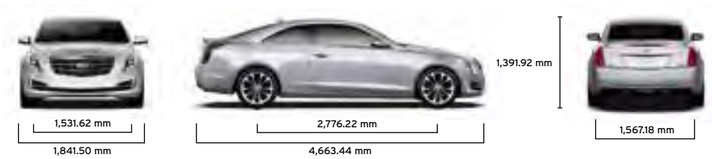
© 2014 General Motors of Canada Limited. All Rights Reserved. All text, images, graphics and other materials in the Cadillac brochure are subject to the copyright and other intellectual property rights of General Motors and/or General Motors of Canada Limited. These materials may not be reproduced, distributed or modified without the express written permission of General Motors and/or General Motors of Canada Limited. Printed in Canada December 2014.

ATS COUPE FEATURES AND OPTIONS

DIMENSIONS (mm)	FRONT	REAR
Headroom	955.04	891.54
Hip room	1,374.14	1,130.3
Legroom	1,074.42	850.9
Shoulder room	1,374.14	1,297.94

CAPACITIES	
Cargo volume	294.4 litres
Seating	4
Fuel (litres, approx.)	61

	STANDARD	LUXURY	PERFORMANCE	PREMIUM
DRIVETRAIN				
2.0L TURBO DIRECT-INJECTED, VVT 4-CYLINDER ENGINE 272 hp and 295 lb.-ft. of torque	Std	Std	Std	Std
3.6L DIRECT-INJECTED, VVT V6 ENGINE 321 hp and 275 lb.-ft. of torque		Opt	Opt	Opt
ENGINE BLOCK HEATER	Opt	Opt	Opt	Opt
REAR-WHEEL DRIVE	Std	Std	Std	Std
ALL-WHEEL DRIVE	Opt	Opt	Opt	Opt
TRANSMISSION 6-speed automatic with Performance Algorithm Shifting	Std	Std	Std	Std
6-speed manual (2.0L Turbo RWD only; includes electric parking brake)	Opt	Opt	Opt	Opt
DIFFERENTIAL, REAR Mechanical limited-slip included with manual transmission; RWD only on Premium Collection	Opt	Opt	Opt	Std
CHASSIS AND SUSPENSION				
BRAKES, 4-WHEEL DISC Brembo® high-performance front, anti-lock braking system (ABS), Auto-Dry and Duralife™ rotors	Std	Std	Std	Std
STEERING, RACK-AND-PINION ZF® premium electric with variable assist	Std	Std	Std	Std
SUSPENSION, 4-WHEEL INDEPENDENT Double-pivot front and 5-link rear, with driver-selectable Mode Control	Std	Std	Std	Std
Sport (included with AWD on Premium Collection)	Std	Std	Std	Opt
Performance, with driver-selectable Magnetic Ride Control™ (RWD only)				Std
TRACK PERFORMANCE PACKAGE High-capacity engine cooling, supplemental engine oil cooler and high-performance brake pads (3.6L RWD models)				Opt
EXTERIOR				
GRILLE, WITH NEW CADILLAC CREST	Std	Std	Std	Std
ILLUMINATING DOOR HANDLES			Std	Std
LIGHTING Daytime running lamps (DRL)	Std	Std	Std	Std
Projector halogen headlamps	Std			
High-Intensity Discharge (HID) headlamps with LED vertical light signatures and Adaptive Forward Lighting		Std	Std	Std
MIRRORS, EXTERIOR, BODY COLOUR Power, heated, with integrated turn signal indicators and puddle lamps	Std			
Power, heated, driver-side auto-dimming, with integrated turn signal indicators and puddle lamps		Std	Std	Std
WHEELS, FORGED-ALUMINUM 18" See page 17 for more information	Std	Std	Std	Std
WINDSHIELD WIPERS Automatic Rainsense™ wipers with moisture detection		Opt	Std	Std
INTERIOR				
ADAPTIVE REMOTE START Activates heated seats, climate control system and rear defogger (automatic transmission only)	Std	Std	Std	Std
AIR FILTRATION SYSTEM Automatic air circulation and air quality	Std	Std	Std	Std
ALUMINUM SPORT PEDALS			Std	Std
AUDIO SYSTEM 4.2" full-colour LCD radio screen	Std			
Bose® premium 9-speaker sound system	Std	Std		
Bose premium 12-speaker Centerpoint® Surround Sound system	Opt	Opt	Std	Std
Multiple USB[1] ports, SD card reader and auxiliary audio connectivity	Std	Std	Std	Std
SiriusXM™ with three-month trial[2]	Std	Std	Std	Std
BLUETOOTH® Hands-free calling for Bluetooth-enabled cellphones with voice-prompt recognition	Std			
Hands-free calling and data-service streaming with Enhanced Voice Recognition	Opt	Std	Std	Std
CLIMATE CONTROL Dual-zone automatic with individual settings for driver and front passenger	Std	Std	Std	Std
CONSOLE Front centre, with integrated shifter, storage and two cupholders	Std	Std	Std	Std
Rear centre, with dual cupholders	Std	Std	Std	Std
CRUISE CONTROL Electronic, with set and resume speed	Std	Std	Std	Std
Adaptive, with full-speed range (included with Driver Assistance Package; automatic transmission only)[3]			Opt	Opt
CADILLAC USER EXPERIENCE® (CUE)[4] Information and media control system with 8"-diagonal full-colour LCD capacitive touch screen	Opt	Std	Std	Std



	STANDARD	LUXURY	PERFORMANCE	PREMIUM
INTERIOR (continued)				
DRIVER INFORMATION CENTRE (DIC) 5.7" three-window configurable colour display for vehicle information	Std	Std	Std	Std
EZ KEY FULL KEYLESS ACCESS With keyless entry to doors and trunk; includes two transmitters	Std	Std	Std	Std
KEYLESS IGNITION WITH PUSH-BUTTON START	Std	Std	Std	Std
LIGHTING Interior ambient accent lighting on the doors and front centre console	Std	Std	Std	Std
Front and rear reading lamps and cargo area lamp	Std	Std	Std	Std
MEMORY PACKAGE Two position and one exit preset for driver seat, outside mirrors and power steering column (if equipped)		Std	Std	Std
FRAMELESS REAR-VIEW MIRROR Frameless automatic dimming rear-view		Std	Std	Std
NAVIGATION[5] Integrated with CUE and includes voice and text guidance		Opt	Opt	Std
REAR POWER OUTLET 110V household-style power outlet located on rear face of centre console		Opt	Opt	Std
SEATING, 2+2 Front bucket	Std	Std	Std	Std
Rear, 60/40 split-folding seatback	Std	Std	Std	Std
Head restraints, 4-way adjustable front and 2-way adjustable outboard rear	Std	Std	Std	Std
Heated driver and front-passenger seats	Std	Std	Std	Std
Leatherette seating with driver and front-passenger 6-way adjustments, plus 2-way lumbar adjustments	Std			
Leather seating surfaces with driver 12-way and front-passenger 10-way adjustments, plus 2-way lumbar adjustments		Std	Std	Std
Semi-aniline leather seating with sueded microfibre back panels with driver 12-way and front-passenger 10-way adjustments, plus 2-way lumbar adjustments		Opt	Opt	Opt
STEERING WHEEL AND COLUMN Audio, cruise control and DIC controls	Std	Std	Std	Std
Heated steering wheel rim		Std	Std	Std
Leather-wrapped rim with manual-adjustable tilt and telescope	Std	Std	Std	
Leather-wrapped rim with power-adjustable tilt and telescope				Std
Magnesium paddle-shift controls on sport rim steering wheel (automatic transmission only)	Std	Std	Std	Std
SUNROOF Power retractable and tilt with sunshade	Opt	Opt	Opt	Opt
TIRE PRESSURE MONITORING SYSTEM	Std	Std	Std	Std
UNIVERSAL HOME REMOTE Three-channel		Std	Std	Std
Wi-Fi[6] HOTSPOT CAPABILITY Includes a three-month or three-gigabyte data trial, whichever comes first	Std	Std	Std	Std
WINDOWS Power, with express-up/-down	Std	Std	Std	Std
WIRELESS CHARGING Inductive charging system for compatible portable devices[7] (included with CUE)	Opt	Std	Std	Std
SAFETY AND SECURITY				
AIRBAGS[8] Driver and front-passenger frontal, knee and side; front and rear head-curtain	Std	Std	Std	Std
ADVANCED SECURITY PACKAGE Includes a dedicated and shielded theft-deterrent alarm, tilt sensor, steering column lock and locking wheel lugs (included in Safety and Security Package on Luxury Collection)		Opt	Std	Std
DRIVER AWARENESS PACKAGE Safety Alert Seat, Forward Collision Alert, Lane Keep Assist, Lane Departure Warning, IntelliBeam™ headlamps and Rainsense™ wipers (included in Safety and Security Package on Luxury Collection)		Opt	Std	Std
SAFETY AND SECURITY PACKAGE Includes Driver Awareness Package and Advanced Security Package content		Opt		
DRIVER ASSIST PACKAGE Includes all Driver Awareness Package content plus Adaptive Cruise Control, Front and Rear Automatic Braking, electric parking brake, Rear Cross Traffic Alert, Side Blind Zone Alert,[9] Lane Change Alert, full-colour Head-Up Display (if not already equipped) and Automatic Safety Belt Tightening			Opt	Opt
HEAD-UP DISPLAY Full-colour, configurable (included with Driver Assist Package on Performance Collection)			Opt	Std
ONSTAR 4G LTE[10] Includes one-year complimentary Directions & Connections Plan	Std	Std	Std	Std
PARK ASSIST, FRONT AND REAR		Std	Std	Std
REAR VISION CAMERA	Std	Std	Std	Std
SAFETY BELTS Lap and shoulder belts for all positions and pretensioners for driver and front passenger, rear outboard comfort guides	Std	Std	Std	Std
STABILITRAK® ELECTRONIC STABILITY CONTROL SYSTEM	Std	Std	Std	Std
THEFT-DETERRENT SYSTEM Alarm and engine immobilizer	Std	Std	Std	Std
TRACTION CONTROL All-speed, with brake and engine intervention	Std	Std	Std	Std

1. Not compatible with all devices. **2.** Available in 10 Canadian provinces, 3 territories and the 48 contiguous United States. Basic monthly subscription required and sold separately after trial period. All fees and programming are subject to change. Subscription subject to customer agreement at siriusxm.ca/terms. **3.** Adaptive Cruise Control is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle. The Front Automatic Braking feature may help reduce crash damage under certain conditions discussed in the Owner's Manual. Never rely on this feature to brake the vehicle. **4.** CUE functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit CUE.Cadillac.ca for more details. **5.** At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. **6.** Devices must be WPA2-compliant with active OnStar service and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Vehicle must be started or in accessory mode to access Wi-Fi. Visit onstar.ca for system details and limitations. **7.** Requires Cadillac CUE. The system wirelessly charges one PMA- or Qi-compatible mobile device. **8.** Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger airbag. See the Owner's Manual and child safety seat instructions for more safety information. **9.** Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards, and start the turn signal. **10.** Visit onstar.ca for coverage maps, details and system limitations. Services and connectivity may vary by model and conditions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. Customers will be able to access OnStar services only if they accept the OnStar User Terms and Privacy Statement (including software terms). OnStar acts as a link to existing emergency service providers. After the trial period (if applicable), an active OnStar service plan is required.

ATS SEDAN FEATURES AND OPTIONS

DIMENSIONS (mm)	FRONT	REAR
Headroom	980.44	934.72
Hip room	1,346.2	1,328.42
Legroom	1,079.5	850.9
Shoulder room	1,402.08	1,369.06

CAPACITIES	
Cargo volume	294.4 litres
Seating	5
Fuel (litres, approx.)	60

	STANDARD	LUXURY	PERFORMANCE	PREMIUM
DRIVETRAIN				
2.5L DIRECT-INJECTED, VVT 4-CYLINDER ENGINE 202 hp and 191 lb.-ft. of torque	Std	Std		
2.0L TURBO DIRECT-INJECTED, VVT 4-CYLINDER ENGINE 272 hp and 295 lb.-ft. of torque	Opt	Opt	Std	Std
3.6L DIRECT-INJECTED, VVT V6 ENGINE 321 hp and 275 lb.-ft. of torque		Opt	Opt	Opt
ENGINE BLOCK HEATER	Opt	Opt	Opt	Opt
REAR-WHEEL DRIVE	Std	Std	Std	Std
ALL-WHEEL DRIVE (2.0L Turbo and 3.6L engines)	Opt	Opt	Opt	Opt
TRANSMISSION				
6-speed automatic with Performance Algorithm Shifting	Std	Std	Std	Std
6-speed manual (2.0L Turbo RWD only; includes electric parking brake)	Opt	Opt	Opt	Opt
DIFFERENTIAL, REAR Mechanical limited-slip included with manual transmission; RWD only on Premium Collection	Opt	Opt	Opt	Std
CHASSIS AND SUSPENSION				
BRAKES, 4-WHEEL DISC				
Anti-lock braking system (ABS), Auto-Dry and Duralife™ rotors	Std	Std	Std	Std
Brembo® high-performance front	Opt	Std	Std	Std
STEERING, RACK-AND-PINION ZF® premium electric with variable assist	Std	Std	Std	Std
SUSPENSION, 4-WHEEL INDEPENDENT				
Double-pivot front and 5-link rear, with driver-selectable Mode Control	Std	Std	Std	Std
Sport (included with AWD on Premium Collection)	Std	Std	Std	Opt
Performance, with driver-selectable Magnetic Ride Control™ (RWD)				Std
TRACK PERFORMANCE PACKAGE High-capacity engine cooling, supplemental engine oil cooler and high-performance brake pads (3.6L RWD only)				Opt
EXTERIOR				
ACTIVE AERO GRILLE SHUTTERS With 2.0L Turbo and 3.6L engines	Opt	Opt	Std	Std
GRILLE, WITH NEW CADILLAC CREST	Std	Std	Std	Std
ILLUMINATING DOOR HANDLES			Std	Std
LIGHTING				
Daytime running lamps (DRL)	Std	Std	Std	Std
Projector halogen headlamps	Std	Std		
High-Intensity Discharge (HID) headlamps with LED vertical light signatures and Adaptive Forward Lighting			Std	Std
MIRRORS, EXTERIOR, BODY COLOUR				
Power, heated	Std			
Power, heated, driver-side auto-dimming, with integrated turn signal indicators and puddle lamps		Std	Std	Std
SPOILER, REAR DECK-LID Integrated with LED centre high-mounted stop lamp (CHMSL)	Std	Std	Std	Std
WHEELS, ALUMINUM 17" See page 18 for more information	Std	Std	Std	
WHEELS, FORGED-ALUMINUM 18" See page 18 for more information		Opt	Opt	Std
WINDSHIELD WIPERS Automatic Rainsense™ wipers with moisture detection		Opt	Std	Std
INTERIOR				
ADAPTIVE REMOTE START				
Activates heated seats (if equipped), climate control system and rear defogger (automatic transmission only)		Std	Std	Std
AIR FILTRATION SYSTEM Automatic air circulation and air quality	Std	Std	Std	Std
ALUMINUM SPORT PEDALS			Std	Std
AUDIO SYSTEM				
4.2" full-colour LCD radio screen	Std			
Bose® premium 7-speaker sound system	Std	Std		
Bose premium 10-speaker Centerpoint® Surround Sound system	Opt	Opt	Std	Std
Multiple USB[1] ports, SD card reader and auxiliary audio connectivity	Std	Std	Std	Std
SiriusXM™ with three-month trial[2]	Std	Std	Std	Std
BLUETOOTH®				
Hands-free calling for Bluetooth-enabled cellphones with voice-prompt recognition	Std			
Hands-free calling and data service streaming with Enhanced Voice Recognition	Opt	Std	Std	Std
CLIMATE CONTROL Dual-zone automatic with individual settings for driver and front passenger	Std	Std	Std	Std
CONSOLE Front centre with integrated shifter, storage and two cupholders	Std	Std	Std	Std
CRUISE CONTROL				
Electronic, with set and resume speed	Std	Std	Std	Std
Adaptive, with full-speed range (included with Driver Assist Package)[3]			Opt	Opt
CADILLAC USER EXPERIENCE® (CUE)[4]				
Information and media control system with 8"-diagonal full-colour LCD capacitive touch screen	Opt	Std	Std	Std
DRIVER INFORMATION CENTRE (DIC) 5.7" three-window configurable colour display for vehicle information	Std	Std	Std	Std

	STANDARD	LUXURY	PERFORMANCE	PREMIUM
INTERIOR (continued)				
EZ KEY FULL KEYLESS ACCESS With keyless entry to all doors and trunk; includes two transmitters	Std	Std	Std	Std
KEYLESS IGNITION WITH PUSH-BUTTON START	Std	Std	Std	Std
LIGHTING				
Interior ambient accent lighting on the doors and centre console	Std	Std	Std	Std
Front and rear reading lamps and cargo area lamp	Std	Std	Std	Std
MEMORY PACKAGE Two position and one exit preset for driver seat, outside mirrors and power steering column (if equipped)		Std	Std	Std
MIRROR Frameless automatic dimming rear-view		Std	Std	Std
NAVIGATION[5] Integrated with CUE and includes voice and text guidance		Opt	Opt	Std
REAR POWER OUTLET 110V household-style power outlet located on rear face of centre console		Opt	Opt	Std
SEATING, FIVE-PASSENGER				
Front bucket	Std	Std	Std	Std
Rear, fixed seatback includes fold-down centre armrest, integrated storage and dual cupholders	Std			
Rear, 60/40 split-folding seatback includes fold-down centre armrest, integrated storage, dual cupholders and trunk access door		Std	Std	Std
Head restraints, 4-way adjustable front and 2-way adjustable outboard rear	Std	Std	Std	Std
Heated driver and front-passenger seats	Std	Std	Std	Std
Leatherette seating with driver and front-passenger 6-way adjustments, plus 2-way lumbar adjustments	Std			
Leather seating surfaces with driver and front-passenger 8-way adjustments, plus 2-way lumbar adjustments		Std	Std	Std
Semi-aniline leather seating with driver and front-passenger 8-way adjustments, plus 2-way lumbar adjustments		Opt	Opt	Opt
STEERING WHEEL AND COLUMN				
Audio, cruise control and DIC controls	Std	Std	Std	Std
Heated steering wheel rim		Std	Std	Std
Leather-wrapped rim with manual-adjustable tilt and telescope	Std	Std	Std	
Leather-wrapped rim with power-adjustable tilt and telescope				Std
Magnesium paddle-shift controls on sport rim steering wheel (automatic transmission only)			Std	Std
SUNROOF Power retractable and tilt with sunshade	Opt	Opt	Opt	Opt
TIRE PRESSURE MONITORING SYSTEM	Std	Std	Std	Std
UNIVERSAL HOME REMOTE Three-channel		Std	Std	Std
Wi-Fi® HOTSPOT CAPABILITY[6] Includes a three-month or three-gigabyte data trial, whichever comes first (late availability)	Std	Std	Std	Std
WINDOWS Power, with express-up/-down in front and express-down in rear; includes rear passenger lock-out	Std	Std	Std	Std
WIRELESS CHARGING Inductive charging system for compatible portable devices[7] (included with CUE)	Opt	Std	Std	Std
SAFETY AND SECURITY				
AIRBAGS[8] Driver and front-passenger frontal, knee and side; front and rear head-curtain	Std	Std	Std	Std
ADVANCED SECURITY PACKAGE Includes a dedicated and shielded theft-deterrent alarm, tilt sensor, steering column lock and locking wheel lugs (included in Safety and Security Package on Luxury Collection)		Opt	Opt	Opt
DRIVER AWARENESS PACKAGE Safety Alert Seat, Forward Collision Alert, Lane Departure Warning, Lane Keep Assist, IntelliBeam™ headlamps, Rainsense wipers and rear side airbags		Opt	Std	Std
SAFETY AND SECURITY PACKAGE Includes Driver Awareness Package and Advanced Security Package content		Opt		
DRIVER ASSIST PACKAGE Includes all Driver Awareness Package content plus Adaptive Cruise Control, Front and Rear Automatic Braking, electric parking brake, Rear Cross Traffic Alert, Side Blind Zone Alert,[9] Lane Change Alert, full-colour Head-Up Display (if not already equipped) and Automatic Safety Belt Tightening				
HEAD-UP DISPLAY Full-colour, configurable			Opt	Std
ONSTAR 4G LTE[10] Standard one-year complimentary Directions & Connections Plan	Std	Std	Std	Std
PARK ASSIST, FRONT AND REAR		Std	Std	Std
REAR VISION CAMERA Includes "guidelines" indicating the vehicle's projected path when vehicle is put in Reverse	Opt	Std	Std	Std
SAFETY BELTS Lap and shoulder belts for all positions and pretensioners for driver and front passenger, rear outboard comfort guides	Std	Std	Std	Std
STABILITRAK® ELECTRONIC STABILITY CONTROL SYSTEM	Std	Std	Std	Std
THEFT-DETERRENT SYSTEM Alarm and engine immobilizer	Std	Std	Std	Std
TIRE INFLATION KIT (2.5L ENGINE)	Std			
TRACTION CONTROL All-speed with brake and engine intervention	Std	Std	Std	Std

1. Not compatible with all devices. **2.** Available in 10 Canadian provinces, 3 territories and the 48 contiguous United States. Basic monthly subscription required and sold separately after trial period. All fees and programming are subject to change. Subscription subject to customer agreement at siriusxm.ca/terms. **3.** Adaptive Cruise Control is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle. The Front Automatic Braking feature may help reduce crash damage under certain conditions discussed in the Owner's Manual. Never rely on this feature to brake the vehicle. **4.** CUE functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit CUE.Cadillac.ca for more details. **5.** At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. **6.** Devices must be WPA2-compliant with active OnStar service and data plan. Wi-Fi devices manufactured prior to 2006 may not be compatible. Please consult your device manufacturer for information regarding the WPA2 security protocol and Wi-Fi device compatibility. Vehicle must be started or in accessory mode to access Wi-Fi. Visit onstar.ca for system details and limitations. **7.** Requires Cadillac CUE. The system wirelessly charges one PMA- or Qi-compatible mobile device. **8.** Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger airbag. See the Owner's Manual and child safety seat instructions for more safety information. **9.** Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards, and start the turn signal. **10.** Visit onstar.ca for coverage maps, details and system limitations. Services and connectivity may vary by model and conditions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. Customers will be able to access OnStar services only if they accept the OnStar User Terms and Privacy Statement (including software terms). OnStar acts as a link to existing emergency service providers. After the trial period (if applicable), an active OnStar service plan is required.

cadillac.ca

192-15-B-001E